Elisabeth Hale

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Education

Slippery Rock University - B.S. August 2018 - Present

-Communications: Integrated Marketing Communications Major and Graphic Design Minor
-Deans List Recipient - 3.9 GPA/4.0 Major GPA
-Volunteer Note Taker for the Office of Disabillity Services

Course Work

- **Digital Media**
- **Intro to Public Relations and Integrated Marketing Communications**
- **Journalistic Writing**
- **Interactive Multimedia**

Skills

- **Adobe Creative Suite**
- **Microsoft Office**
- **Photography**
- **HTML/CSS for Web Design**

Organizations

- **Sigma Sigma Sigma Sorority**
- **College Dress Relief**
  Digital Media Chair: Website
- **University Program Board**
  Media Team: Graphic Design, Photo, Website

Certifications

- **ParsonsX TeenVogue Fashion Industy Essentials**
  Certified in Fashion Industry Essentials
  Including: Fashion Design, Graphic Design, Web Design, Public Relations, and Marketing from an industy standpoint.
- **Google AdWords**

Experience

Photographer for Office of Student Engagement April 2019 - Current

- Attending and Photographing on Campus Events
- Working/Communicating with the Marketing Team
- Using Photography Skills to complete tasks

Grocery Outlet - Marketing Coordinatior/Floor June 2019 - Current

- Created a marketing plan based on Customer Engagement
- Planned Social media/In-store Marketing
- Responsible for greeting and assisting customers
- Completing Transactions quickly and efficently

Art Alliance of Greater Waynesboro June 2017 - January 2018

- Created Various Content for Social Media
- Designed and Updated a Weekly Email Newsletter
- Created and Maintained a New Company Website
- Learned about Public Relations within a Non-Profit